



# The Valley Voice

*Celebrating 102  
Years of Women  
Helping Women  
with Passion and  
Purpose*

*BPW of Ligonier Valley*

*January 2021*

"Of the Pennsylvania Federation of Business and Professional Women's Clubs, Inc"

Kristin Poerschke, editor

## **Officers for 2020-2021**

Tara Hassler, President  
Maggie Hildebrand, Vice-  
President  
Betsy Shepler, Treasurer  
Janet Riordan,  
Recording Secretary  
Raven Cintron,  
Corresponding Sec'y  
Dawn Berkebile,  
Parliamentarian

## **This is a list in progress!**

### **Standing Committee Chairs:**

Finance – Wendy Lint  
Foundation – Paula Maloney  
Issues Mgmt. – Maggie Hildebrand  
Legislation – Amy Kohler  
Membership – Laurie Hough  
Public Relations – Maggie Hildebrand  
By-Laws – Brenda Sherbondy  
ID/YC – Kim Bellas

### **Special Appointee Chairs:**

Dinner: Tish Berkey-Purdy  
Newsletter: Kristin Poerschke  
SLN/BPW: Diana Neiderhiser  
LVBPW Scholarship: Kelly Hoover  
Historian – Susan Patchin  
Scrapbook – Beth Caldwell  
LVBPW Scholarship Growth – Betsy  
Shepler  
Luxury Bash – Lisa Altimus & Janet  
Riordan & Maggie Hildebrand  
Web Site – Raven Cintron

Well, here we go ladies!

Time to buckle up for a brand new year and we hope it will be even better than last year! That shouldn't be hard, am I right?!? We seem to be off to a bit of a rocky start but try to remember to support your fellow sisters, regardless of sides or politics, now more than ever. Kindness and compassion can change the world, one woman at a time.

Even though we will not be meeting in person for the Regular meeting this month, we are looking forward to having as much (if not MORE) FUN at our ZOOM Pajama Party on Tuesday, Jan 26th. This theme couldn't be more appropriate, in my opinion, and meeting from home means no excuses for the wallflowers in the group! We miss your faces and we want to start the year off right in support of each other and this great group of women. Besides, you know you want to see me in my plush Unicorn onesie.

Now that the holidays are finally over, we can take a much needed breath and recharge the batteries. Since things are a little slower for all of us, maybe take a moment to look into areas of need in our community. Please contact me with ideas of ways we can help others or specific projects that we might participate in during the months to come.

Stay happy and healthy out there!

Tara Hassler – President

Tina Pifer is pictured, right, with Prez Tara along with the food donations contributed by the members for the local food pantry.



**Tuesday, January 26 5:45 Monthly meeting on ZOOM**

**Tuesday, February 23 6:30 Monthly Board meeting ZOOM or in-person TBD – eatch your email**

The January meeting is on Tuesday, January 26 at 5:45 pm in the comfort of your own home on ZOOM.

Dinner is whatever you choose!

## Christmas 2020

Update on Angel Tree Donations

Thank you for making the Ligonier Salvation Army Angel Tree Treasures for Children a success!

All gifts were distributed to the children and they appreciated your generous donations.

The following members participated:

- Lisa Altimus
- Jean Brozack
- Brittany Hart
- Tara Hassler
- Laurie Hough
- Michelle Krebs
- Sandy Leonard
- Paula Maloney and Joe
- Diana Neiderhiser
- Tina Pifer
- Charlene Shank
- Annie Urban
- Lucille Zimmer

You helped make another child's Christmas brighter!

Laurie Hough



The Board has decided, at its January meeting, to hold the regular January 26 member meeting virtually over Zoom. It seems like the right decision for these times in order to protect those we care about most – our families and friends! For those not familiar with Zoom, here is a little explanation: ZOOM is an internet application that allows people to “meet” face to face online. People can respond to one another and ask questions. To use ZOOM go to zoom.us and download the program. The basic service is free. Once you have done that, click the zoom icon which looks like a white camera on a blue square. The main page will come up, and you will see a box that says “Join”. Click that box. A white box should appear asking for a meeting I.D. You will be sent a link with the meeting ID prior to January 26, (but you can download the program anytime up to that evening.) A box may ask if you want to join with video. Click, “Yes”. And another box may ask if you want to join with audio. Again, click, “Yes”. Maggie will also be putting the meeting ID in an article in the Echo and the Bulletin, and inviting the public to attend our Zoom meeting. Feel free to send the meeting ID to any of your friends to join – the more the merrier!

JANUARY BIRTHDAY!



January 3	Annie	Urban
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Woman of the Year (this will be an active member who has held or holds an office in the District or the State and is active in the community-see form);

Employer of the Year (this need not be a member of BPW, but employs many women in supervisory positions-see form),

New Member of the Year (this woman must have been a member for two years or less and became active immediately-see form). So you don't have to do the math (!), the ten members who qualify for New Member of the Year are:

- |                   |                  |
|-------------------|------------------|
| Lisa Barr         | Lucille Zimmer   |
| Billie Bray-Mekic | Kim Ward         |
| Jean Brozack      | Jessica Rafferty |
| April Cintron     | Tina Pifer       |
| Diane Fives       | Brittany Hart    |

**Nomination info is listed at the end of the newsletter . Submissions are due to Theresa Rusbosin postmarked by January 29, 2021 (Theresa Rusbosin, 727 Cat Curve, Latrobe PA 15650).**

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On January 11, 1932, Hattie Ophelia Caraway became the first woman elected to the U.S. Senate. Her dry humor and homely sayings made her a favorite national figure. Frequently a target of the press, the senator once wrote, “Today I almost made the front page as I lost the hem out of my petticoat.”

January ZOOM Meeting –

## January's Program in February!

As most of you know, we usually have a Regifting Auction in January that is a lot of fun, and we will not be able to do that virtually. We have planned to just postpone until the February meeting, so **SAVE YOUR REGIFTING TREASURES** until February 23, and we will hopefully have an in-person meeting at that time. We had also invited our member, Jessica Rafferty, to present some information on Estate Planning, but she would prefer to present at an in-person meeting, so we will postpone her presentation to February also.

Thanks to this month's contributors:  
Maggie Hildebrand - Laurie Hough - Tara Hassler  
- Beth Caldwell

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HURRAY – YOU VOTED YEA!

As you know, in November, we conducted a collection of items for the charitable organization – Soldier's Angels. This organization provides aid, comfort and resources to the military, veterans, and their families and the headquarters is in San Antonio, TX. The response from you members, and many in the community who heard about the collection was absolutely overwhelming! You have perhaps seen photos (and definitely will see more!) of the stacks and stacks of cartons that Tara and Raven packed to be sent to San Antonio. Tara made a connection with a friend with a business in Somerset - Guy Chemical – and they agreed to shrink wrap and transport our cartons on a pallet to San Antonio on their truck, and we expected to have them bill us for the transport. Miraculously and thankfully, they have told Tara they are not billing us anything for that transport! We have sent them a thank you card, but we wanted to do a little more...so the Board of LV BPW, at their meeting on January 5, made a recommendation for you to vote on. All the votes I received – 29 of them – were YEA's!! We will be sending the basket this week – and thank you all for voting!

At the State Convention BPW/PA members adopted the following sentence to the beginning of the Civil Rights plank of the Legislative Platform: "To encourage and promote diversity in our membership and in others in our communities and actively oppose all forms of institutional and individual racism."

### CONTESTS –

**Maggie has sent all the committee chairs and co-chairs information on the State BPW contests. Please check them over and give us some feedback on what you think would fit into the contest categories. We have had state winning entries in the past, and we have done some great things this year (hmmm...a Soldier's Angels collection seems to come to mind! 😊) Give the Executive Committee your thoughts, and we can help you write your entry!**



Photo by Beth Caldwell

[www.ligoniervalleybpw.com](http://www.ligoniervalleybpw.com)

Check out our REVAMPED website.

The Rada information: [www.helpourfundraiser.com](http://www.helpourfundraiser.com) Internet ordering # 504857 Password (lower case) bpwlv

DON'T FORGET: Promote your business on our

Facebook group page: BPW of Ligonier Valley

## Woman of the Year Recognition

The Vice President will serve as chair of the Woman of the Year Committee and will choose two others to serve on the three-member committee. In accordance with the Woman of the Year guidelines followed by District 3 of the PA State Federation, the committee shall distribute nomination forms in November.

Each entry will be 2 parts and include:

TITLE PAGE, one page to include:

1. Name & address of nominee
2. Name of Local Organization to which she belongs
3. Number of years a member of BPW
4. Federation offices held, including all Local Organization, District and BPW/PA
5. District committees and activities participated in
6. Education
7. Employment

Name & location of employer

Nature of business or profession

Title or type of job performed

8. Names of other clubs or associations with which nominee is affiliated

ESSAY, one to two pages to include no more than five paragraphs:

State and describe fully the contribution the nominee has made to advancement of the objectives of BPW: *to elevate standards, promote interest, develop cooperation, extend opportunities among all business and professional women.*

Nominations are to be TYPED, DOUBLE SPACED on 8-1/2" x 11" white paper.

Forms must be received by a member of the committee no later than the January Board meeting to allow time to look over submissions for accurate information.

The three-member committee would vote on the winner of the award. Consideration should be given to the number of votes for a nominee, however the three-member committee will compile the information submitted and then choose the Woman of the Year. Nominees are required to be a member by July 1 of the previous year.

The results of the local contest will be revealed at the March membership meeting and the winner will be awarded a small gift as per the budgeted amount, along with the payment of her next year's dues. She will not be eligible to also have her dues paid as a result of winning any other contest.

The local Woman of the Year will be submitted for consideration in the District contest by the contest deadline date set by the District 3 Chair of WOY. The winner of the District Woman of the Year contest is honored at the Spring District Meeting. In order to recognize other members, winners may not receive the award in consecutive years.



Tara Hassler and Raven Cintron delivering boxes and boxes AND BOXES of goodies for Soldiers Angels. Guy Chemical in Somerset covered the cost of the shipping!

## Employer of the Year Recognition

The Vice President will serve as chair of the Employer of the Year Committee which will consist of the same two other members as WOY and NMOY committees. In accordance with the Employer of the Year guidelines followed by District 3 of the PA State Federation, the committee shall distribute nomination forms in November.

Each entry will be 2 parts and include:

TITLE PAGE, one page to include:

1. Name and address of the Employer or Firm
2. Nature of business description
3. Number of women employed now
4. Total number of employees
5. Number of women hired during the last calendar year
6. Names of women promoted to key positions and brief job description of women promoted
7. Nominated Employers relationship with the Local (if any...contributions or donates to group events, provides guest speakers, members are employees, etc.)
8. If the business or a female employee has been given special recognition by the employer, give the name and address of woman and state what recognition she has received (other than promotion)

ESSAY, one to two pages to include no more than five paragraphs.

State and describe fully the contribution the nominee has made to the advancement of the objectives and mission of BPW: *To elevate standards, promote interest, develop cooperation, extend opportunities among all business and professional women.*

Nominations are to be TYPED, DOUBLE SPACED on 8-1/2" x 11" white paper.

Forms must be received by a member of the committee no later than the January Board meeting to allow time to look over submissions for accurate information.

The three-member committee would vote on the winner of the award. Consideration should be given to the number of votes for a nominee, however the three-member committee will compile the information submitted and then choose the Employer of the Year.

The results of the local contest will be revealed at the March membership meeting and the winner will be awarded a small gift as per the budgeted amount. The local Employer of the Year will be submitted for consideration in the District contest by the contest deadline date set by the District 3 Chair of EOY. The winner of the District Employer of the Year contest is honored at the Spring District Meeting. In order to recognize other employers, winners may not receive the award in consecutive years.

Entries for WOY, NMOY and EOY must be postmarked to District by the date set by the D3 Chair.

Please mail to the District committee chair:

\_\_\_\_\_, D3 Chair  
\_\_\_\_\_, BPW/PA Chair



Our Club members did us proud – gifts for kids, non-perishables for the food pantry and boxes, BPOCES of items to be sent to folks in the armed services.

**WOW!**

**WOW!!**

**WOW!!!**

## **New Member of the Year Recognition**

The Vice President will serve as chair of the New Member of the Year Committee which will consist of the same two other members as WOY committee. In accordance with the New Member of the Year guidelines followed by District 3 of the PA State Federation, the committee shall distribute nomination forms in November.

Each entry will be 2 parts and include:

TITLE PAGE, one page to include:

1. Name and address of the nominee
2. Name of the Local Organization to which she belongs
3. Number of years a member of BPW-MUST BE 2 YEARS OR LESS
4. Federation offices held if any, including all Local Organization, District, BPW/PA
5. District committee and activities participated in
6. Education
7. Employment  
Name and location of employer  
Nature of business or profession  
Title or type of job performed
8. Names of other clubs or associations with which nominee is affiliated

ESSAY, one to two pages to include no more than five paragraphs:

State and describe fully the contribution the nominee has made to support local goals and projects and why you are nominating them for this award (to include, but not limited to, regular attendance at monthly meetings, including inviting other guests and bringing in new members.) Also, state how they have promoted the BPW mission: *to elevate standards, promote interest, develop cooperation, extend opportunities among all business and professional women.*

Nominations are to be TYPED, DOUBLE SPACED on 8-1/2" x 11" white paper.

Forms must be received by a member of the committee no later than the January Board meeting to allow time to look over submissions for accurate information.

The three-member committee would vote on the winner of the award. Consideration should be given to the number of votes for a nominee, however the three-member committee will compile the information submitted and then choose the New Member of the Year.

The results of the local contest will be revealed at the March membership meeting and the winner will be awarded a small gift as per the budgeted amount, along with the payment of her next year's dues. She will not be eligible to also have her dues paid as a result of winning any other contest. The local New Member of the Year will be submitted for consideration in the District contest by the contest deadline date set by the District 3 Chair of NMOY. The winner of the District New Member of the Year Contest is honored at the Spring District Meeting. In order to recognize other members, winners may not receive the award in consecutive years.