



# News & Views

August 2022

## Do Good Things



### Upcoming Events

- **August 18:** Latrobe BPW Monthly Dinner Meeting. 6pm Giannili's II, Rt. 30 Greensburg. Reservations required.
- **Sept. 1:** Board Meeting. 6pm. Trinity Lutheran Church. All welcome to attend.
- **Sept. 15:** Latrobe BPW Monthly Dinner Meeting. 6pm Giannili's II, Rt. 30 Greensburg. Reservations

**I**t's hard to believe that August is upon us. As a summer lover, I've always dreaded this month for the simple realization that my favorite time of year is nearing its end. I look at August as a month of transition, we're going back but starting new. In a past work life, I spent 27 years overseeing college bookstores. Fourteen of those years were spent at Carlow University in the Oakland neighborhood of Pittsburgh.

August meant back to school and welcoming a new group of first year students on campus. It also meant "Mercy Service Day"; a day designed to help all students align themselves with Carlow's long-standing tradition of service to the community. A day in which students, faculty and staff would join the college's founders, the Sisters of Mercy, for community outreach projects and volunteer opportunities.

One of the Sisters' core values was and still is Community – *"living in community deepens our relationship with God, strengthens us for mission, and continually inspires us in our call to serve others"*. *The Sisters believed that through volunteering we would create connections and develop relationships with the non-profits and service organizations in the community that were near and dear to their vision and mission. They felt that we would gain an understanding of the social and moral challenges those around us faced by immersing ourselves into their cause, even if it was just for one day.*

For the new club year, I would like to get back to my day of service roots. *I want to inspire myself and others to Do Good Things not for just one day but for many days to come. Do Good Things is woven into the fabric of our Collect. "Teach us to put into action our better impulses"*.



*Let's give back to our community, support our neighboring businesses, and uphold our fellow BPW sisters. This is how we as a sisterhood can make a difference in the lives of those around us.*

We will start this journey by learning more about BPW's state project, Tails of Valor – Paws of Honor, at our August meeting. TOV is a service organization that provides therapy dogs to veterans suffering from post-traumatic stress, traumatic brain injury and physical disabilities. The Issues Management and Goodwill/Special Projects committees are putting together monthly events,



**NEWSLETTER DEADLINE**

Deadline for newsletter is Friday, September 2nd. Please send committee reports, community events, articles, kudos and advertisements to npurnell930@gmail.com before that date.



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**President's Message (cont. from pg. 1)**

basket raffles and social gatherings that involve our own four-legged friends as a way to bring awareness to this group and achieve our fundraising goal. At the district level, there are a number of similar events in the works as well. I encourage you to look outside our local and support the happenings in the neighboring clubs (Greater Pittsburgh, Greensburg, Ligonier, McKeesport and Scottdale) that make up our District 3 group.

Our guest speakers this club year will highlight non-profits and service organizations that coincide with our theme of *Do Good Things*. We will kick off the series in September and welcome *Costumes for Courage* at our monthly dinner. September is *Childhood Cancer Awareness Month*. This non-profit organization provides costumes to children facing significant medical challenges such as chemotherapy as way to give them strength and courage during their procedures and hospital stays. Vice President Lorie Planinsek and the Issues Management committee are in the process of vetting speakers for 2023 and are open to suggestions. Look for the **RED** box at our monthly meetings, feel free to drop your thoughts onto an index card for consideration.

So, I invite you to join me on this quest to *Do Good Things*. I'm really excited about getting back to our monthly meetings and looking forward to all the new things we'll be doing and accomplishing together.

**-Tracy**



2022-2023 Executive Board Members: (Back L-R) Jean Calabrace, Barbara Baldwin, Dawn Hughes, Theresa Rusbosin. (Front L-R) Tracy Grace, and Lorie Planinsek.



August 2022



# Member SPOTLIGHT Deneen Krowicki



## JULY MEMBER SPOTLIGHT

**I**n 2016 Deneen Krowicki needed a change. She decided to give real estate sales a try and is now an agent with Berkshire Hathaway Homeservices, The Preferred Realty.

Besides the most obvious of selling houses there is much more to the process. Agents oversee all aspects of the transaction from start to finish guiding clients through the buying and selling process making sure they understand every step.

Choosing real estate was a perfect fit for Deneen. "I love to help people . Buying or selling a home is a big move. It's an honor for people to allow me into their lives to be a part of it." It does offer flexibility, but it is also a 7 day a week job.

Deneen chose Berkshire Hathaway because it is very well known in the area noting that the training and ongoing education cannot compare to other brokers. As an agent, she is considered an independent contractor even though she works for a broker.

While real estate sales can be fun, it comes with it's challenges. Everyone knows a real estate agent so you have to set your self apart. Deneen likes to think she stands out by the way she treats people and her work ethic. This approach pays off when her clients become friends. "I'm part of their milestones, we laugh and have fun."

Sometimes it's a not so happy endeavor and she is there to help ease the emotions of change. Clients put their trust in Deneen to get them through to the next chapter. Through honesty and hard work Deneen's clients know she has their back and will advocate for them.

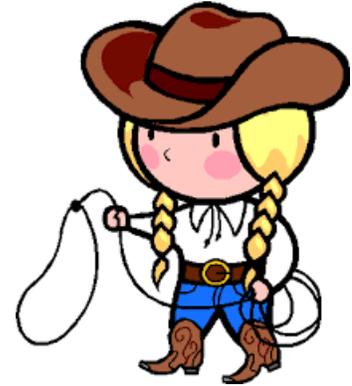
Deneen advises anyone thinking about real estate to shadow an agent or talk to a broker. Understand what is expected - rules, regulations, laws, contracts are all part of selling houses. "It's a sales career - all commission based and there are monthly fees. Know what is needed to budget your expenses.

Deneen is based in the Greensburg office. You can meet her at our next meeting or contact her at Krowicki02@icloud.com. Check out her listings at <https://www.thepreferedrealty.com/real-estate-agent/1002244/deneen-krowicki/details/>



August 2022

# BPW ROUND-UP



## Dinner Committee

### August Dinner Meeting Details!

Date: Thursday, August 18 at 6 pm

**Event Location: Giannilli's II,**  
Route 30 West, Greensburg

**Deadline for Reservations:**  
**Thursday, August 11, 2022**

PAYMENT OPTIONS:  
Cash/Check/Credit \$25  
Prepay via PayPal \$27 (link on dinner reservation)

### LINK TO RESERVE:

<https://forms.gle/ReQDvbiQQQu3Y3vgr5>

### REMINDERS

We require an accurate dinner count, so in order to do this, it is imperative that the reservations are received by the RSVP date. **Cancellations must be made to** [latrobebpwdinner@gmail.com](mailto:latrobebpwdinner@gmail.com) **prior to 6 days before the meeting date.**

### Questions about Reservations?

[latrobebpwdinner@gmail.com](mailto:latrobebpwdinner@gmail.com)

**Committee chairs: Send your round-up items in for the next newsletter's Round Up. Committee Reports are due by first Friday of each month. Send them to Nicole Purnell at [npurnell930@gmail.com](mailto:npurnell930@gmail.com)**

## Membership



### Member Contest!

BPW membership is most rewarding when you are an active member participating in club activities. When you participate you will earn entries to win a basket filled with great prizes at the May, 2023 meeting.

#### How can you receive entries?

- ★ Attend monthly meetings
- ★ Attend district events
- ★ Attend Goodwill events
- ★ Participate in your committee
- ★ Bring a Guest
- ★ Sponsor a new Member

It's going to be a great year together!



### BPW ONLINE STORE IS OPEN!

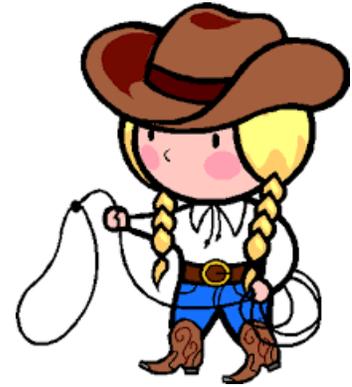
Show your BPW spirit with our new line of logowear! You can shop 24/7/365 online through our member partner Unity Printing. Order your gear by the end of each month and it will be delivered to the following month's meeting! Check out the great items at [www.unityprinting.com/bpw](http://www.unityprinting.com/bpw)

*Did you know you can be a dual member in another local? Live or work near Greensburg, Ligonier, Scottsdale, McKeesport or Greater Pittsburgh? You can become a member of these locals in addition to your Latrobe BPW membership. Why join more than one local??? Meet amazing women, build your network and contribute to the success of BPW in our district. Interested? Message [latrobebpwmembership@gmail.com](mailto:latrobebpwmembership@gmail.com) for details.*



August 2022

# BPW ROUND-UP



Goodwill/Special Projects

Scholarship/SOTM

Public Relations

Important Social Media and Website Links!

We have wrapped up our Student of the Month and Scholarship Program for '21-22! SOTM starts in January 2023!

Website: [www.latrobebpw.org](http://www.latrobebpw.org)

Facebook: [www.facebook.com/BPWLatrobe](https://www.facebook.com/BPWLatrobe) (Business Site)

[www.facebook.com/groups/latrobebpw](https://www.facebook.com/groups/latrobebpw) (Private Member Group—more informal; Business Owners can run ads and share info once weekly; Share Community Events)

Search for us on You Tube, Instagram and LinkedIn!

Interested in joining the committee? Contact Latrobe BPW ([latrobebpw@yahoo.com](mailto:latrobebpw@yahoo.com))

## SPirit NIGHT Fundraiser



Help Support Latrobe BPW August 24<sup>th</sup>, 2022

Don't forget to tell your order taker that you're here to support us! We will earn a percentage of the sales generated from your purchase. Make sure to tell your family and friends so they can help support us too!



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Issues Management

Have an idea for a future speaker?

Email 2022-2023 Chairwoman Lorie Planinsek with your suggestion!



**August Guest Speaker Topic:** BPW/PA State Project - Tails of Valor (presented by Lorie Planinsek)

Photos from our Sunflower Craft Night in June



Latrobe's own She-ro: Georgia Pavlik at BPW/PA State Convention fundraiser night in June.

August 2022

# MEMBER



# Kudos Corner




Congratulations to New Great-Grandma Jean Calabrace who welcomed Elizabeth Rose in June!

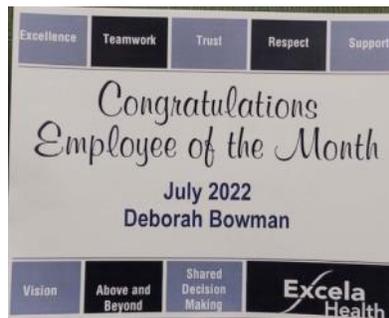


Congratulations to Grandma Leigh Taylor who welcomed Grandson James Bryan!

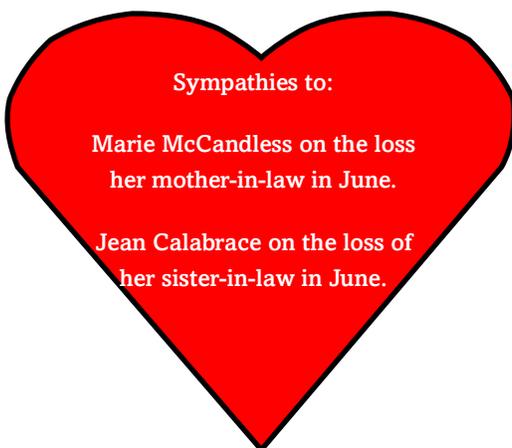


Congratulations to Paula Maloney who was elected Recording Secretary of the PA BPW Foundation Board for the 2022-2023 term!

Congratulations to Deb Bowman who was selected as Excelsa Health's July Employee of the Month!



If there was a group costume contest at 2022's State Convention's Friday night fundraiser- these ladies would have won hands down!! These ladies **ROCK** as **SHE-ROES!**



Sympathies to:

Marie McCandless on the loss of her mother-in-law in June.

Jean Calabrace on the loss of her sister-in-law in June.



Want to give a shout out to a member or offer sympathies or get well wishes? Email Member Buzz to Nicole Purnell (npurnell930@gmail.com)



# GETTING THE MOST FROM YOUR BPW MEMBERSHIP

Simple tips to get the most from BPW

## ATTEND MEETINGS REGULARLY



Stay up-to-date on what we are doing for the community and up to date on club news/business.

## PARTICIPATE IN COMMUNITY EVENTS



Nothing feeds your soul as much as helping someone; whether that be fitting a child with a warm winter jacket or mentoring a youth on a career path.

## PARTICIPATE IN SOCIAL ACTIVITIES



Shop the annual vendor show or join members at a craft night and get to know members in a relaxed setting. Laughter is the best medicine for a bad day. Spending time with fellow BPW sisters can brighten your day!

## STEP UP TO LEADERSHIP



Become a chairperson, executive officer or help at the district and state level. Anyone can participate in "officer" opportunities. From the newest to the most seasoned member. If leadership is something you desire, opportunities are endless with BPW.

[www.latrobebpw.org](http://www.latrobebpw.org)  
Do Good Things

August 2022



# Where in the world...

## WERE OUR MEMBERS THIS SUMMER?!



Immediate Past President Deb Bowman traveled with daughter Jillian Bowman to Gettysburg!



District 3 Director and Latrobe PR co-chair, Angela Apple, sailed the seas lake in Erie!



Melissa Colosimo took the trip of a lifetime to celebrate her Birthday in Boston!



Marsha St. Pierre finally made it to Canada to visit her family!!



PR Chair Nicole Purnell vacationed with her boys in Ocean City, MD in June and took a trip to New Hope, PA in July!



Finance Chair Laura Guskiewicz took a trip to Florida for Ruby Ribbon's Convention!

August 2022



# Where in the world...

## WERE OUR MEMBERS THIS SUMMER?!



Membership Chair Alice Brasili vacationed at the beach!



Past Latrobe and Scottsdale Local President, Michelle Teague, enjoyed a night at Summer Sounds in Greensburg



Member Carol Palmer took an amazing vacation to the Grand Canyon!



Theresa Rusbosin and Nicole Purnell enjoyed a day at Jam-brewzle held at Four Seasons Brewing in Latrobe.



Member Amy Fauth captured this gorgeous photo at her annual family vacation at the beach this summer.



Past State President, Dawn Berkebile was living the best life this summer camping and making memories with her family!

August 2022

# THROWBACKS

## To Our JUNE MEETING

*Here's what you missed!*



**Candids from our June Meeting and Installation of Officers**



*"Do Good Things"*

MEMBER NETWORKING—PLEASE SUPPORT OUR BPW BUSINESSES

# Angela's Angels

Celebrating 15 Years



H. Lowe, model

## Prom appointments available!

Do you know a young lady in need of her prom wear for free?

Angela's Angels is a 501 (c)(3) non-profit organization whose purpose is to provide **FREE PROM WEAR** to local Economically Disadvantaged High School Young Ladies.

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## August Birthdays!

August 5 - Maria Newill

August 11 - Barbara Planinsek

August 14 - Jennifer Ritz

August 17 - Christina Bossart

August 30 - Karen Carota



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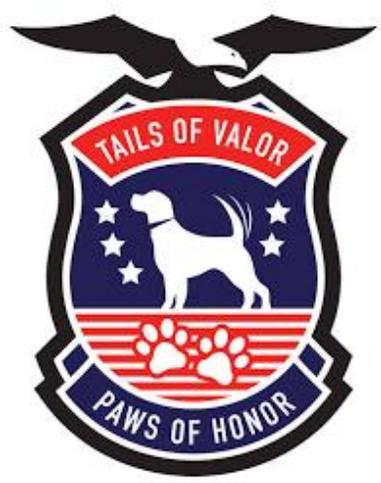
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 and we will have the opportunity to name her after a fallen Hero.  
 We hope to meet her June 2023.

